Landsat **ECONOMIC VALUATION** 2023



DIRECT VALUE

Economic Benefits to Direct Users

INDIRECT VALUE **GENERATED**

\$255м

Discovery of **Mineral Reserves**

\$583м

Scientific Publications

\$41m

Patent Applications

INDIRECT COST SAVED

\$51м

Water Quality Monitoring

\$20M

Unmetered Irrigation Wells

\$90м

Shoreline Mapping

\$100м

Crop Insurance Fraud Reduction

\$300m

Lower Crop Flood Insurance Rates

\$100м

Updating Global Maps

\$2-9м

Wildfire Restoration

\$4м

Monitoring Eucalyptus Tree Growth

Landsat Next Capabilities Will Improve User Applications



















Water Quality and Management







\$33B Direct Value with **Landsat Next** (30% increase)



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