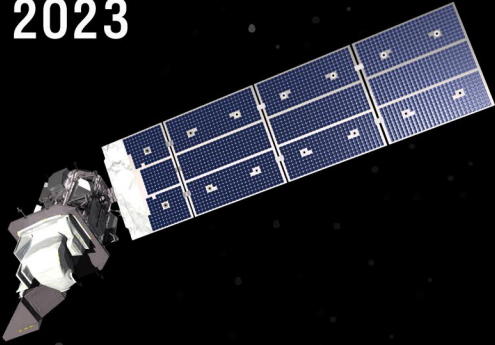
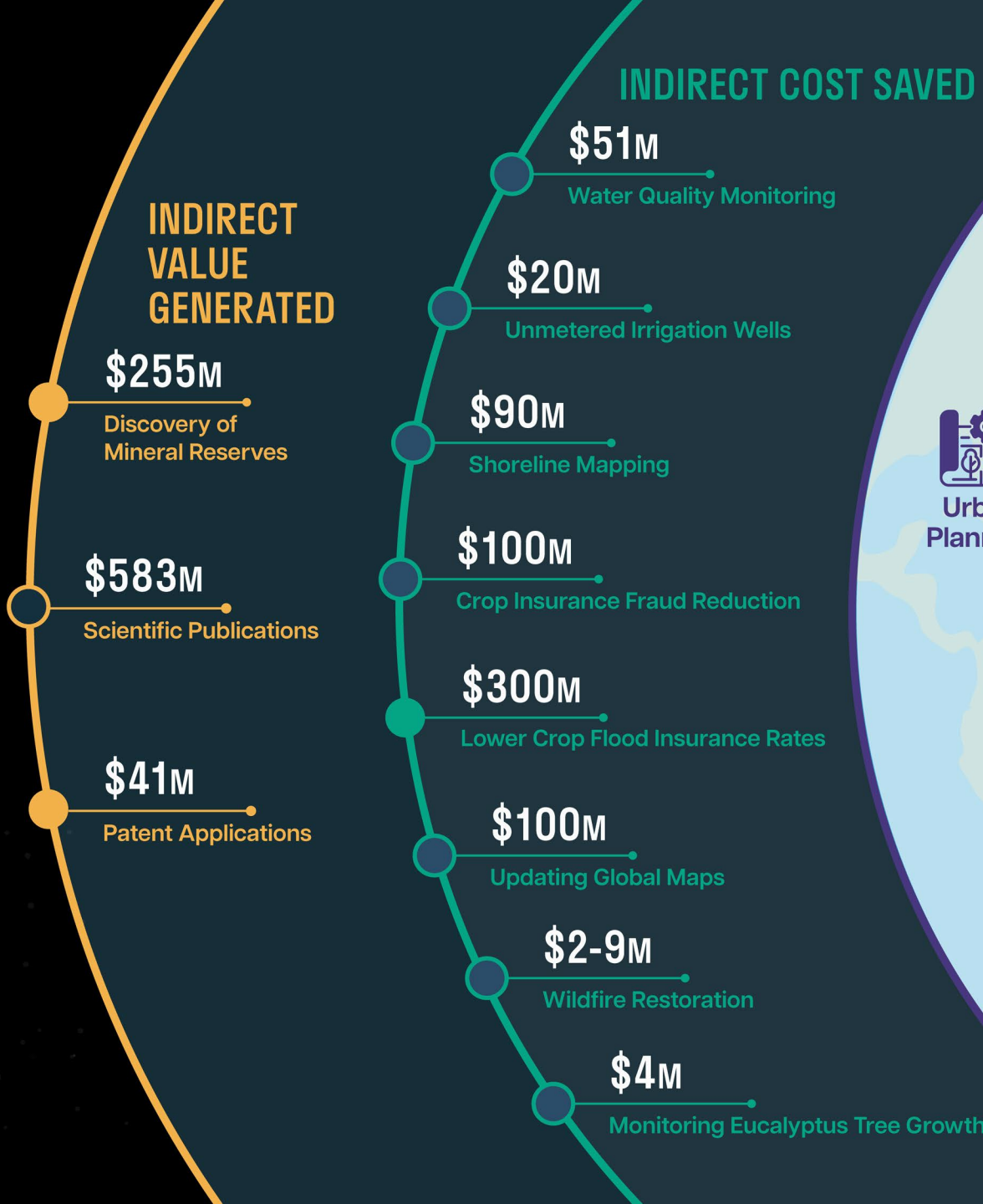


# Landsat ECONOMIC VALUATION 2023



**DIRECT VALUE**  
**\$25B**

**Economic Benefits  
to Direct Users**



## Landsat Next Capabilities Will Improve User Applications



**\$33B Direct Value with  
Landsat Next  
(30% increase)**

**Legend**  
○ PUBLIC ● PRIVATE  
M MILLION B BILLION